

"If I can make it, so can you!"

Unique role modeling online test, book/DVD/TV series by personality style
(Versions: business, parents, teens, teachers, & others)

Kimberly West Productions

WHAT: I am looking to interview or partner with several good role-models for upcoming projects (online test, books/DVD, TV series & more) that celebrate, honor, and inspire people—especially young people—to understand and embrace their personality style.

Right now, there are thousands of kids, teens, and adults that will not realize their dreams or potential because of their personality style—or the lack of understanding on the part of those around them. I want to change that; and I believe your success story could be an important part.

WHO: I am looking for people whom I admire, respect, and share similar values with. People with a passion to encourage, inspire, and want to make a difference in people's lives. Values of integrity, trust, and creativity are also sought. *Unique concept = easy PR media coverage.*

WHY: How often have you heard it said, "Why can't you be like your brother?" Or a teacher might say to a shy introvert, "Why can't you be more outgoing like your older sister?" Or maybe you were scolded in church because you were too silly. (Something I'm sure successful comedians heard growing up!) I believe like a song of 4-part harmony, each style is needed. ALL styles are important: shy, silly, out-going, peaceful, achiever, etc.

HOW/USE: Pub TV Special/DVD/Book/Workbook—*"If I can make it, so can you!"*
Each role model takes a personality test and will be featured in a personality style section. Readers can take a test and see which role model they are like. My vision is to have people take the test and go to their section, read and listen (on DVD/online) to several people LIKE THEM for inspiration and encouragement.



Kimberly West
Speaker/Author/Dancer

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The GOAL is to have them relate to the role-model and say for example: "If Bill Gates with his shy, analytical personality can become one of the most successful business people, maybe I can take some of his tips and encouragement on how he dealt with his style and reach my dreams and goals, too!"

TARGET AUDIENCE: Parents/moms, teachers, teens, business, etc.

My system—Tempo Temperaments—is like the DiSC Personality Profiler meets Dancing With the Stars! I ask people, “How does your personality dance through life?” “What is your tempo?” In my live seminars are ballroom dance couples! It’s not what kind of music you like; rather it is your personality becoming a dance. (AND/OR WE COULD REFER TO EACH STYLE BY WHATEVER STYLE SYSTEM WE PARTNER WITH)

Salsa (Dominant, achiever) Donald Trump, Dr. Phil, Barbara Walters
Swing (Inspirational, fun) Kathy Lee Gifford, Oprah, Will Smith
Waltz (Steady, easy-going) Jimmy Stewart, Jane Seymour
Tango (Cautious, analytical) Martha Stewart, Bill Gates, Kristi Yamaguchi

Or maybe you are a combination. Also, a cartoon cat persona of each style will be used as a fun visual: The Purrsonalities®. Each cartoon would be a “sight gag” hand-drawn by a former Disney cartoonist to fit each situation.



“Hi, I’m Waltz the Warm-Hearted. As you can see, I love peace and have a heart of gold. My purple pillow is a great place to rest—something I really enjoy. My motto is: Relax, have a nice day!”

Online Test: you take a personality test and get a print out all about your style. Also noted will be what characteristics you have in common with the role models. Video and music featured.

NEXT STEP: Contact us for complete information on the interview or partnering opportunities. Contact: Kimberly West 641-425-5579 or email: FunSpeaker@msn.com. For video and more info go to: www.TempoTemperaments.com or www.Harmony4.net

Page 3 has a role model sample book page. (I chose myself to highlight not because I am so well-known, rather to show an example of how the role model’s own words and insights are used.) Each page will have contact information and/or links to their business.

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Role models by personality style

Swing/Salsa Combination: “Do it now while having fun!”

(DiSC=Dominant/Inspirational, Social Styles: Driver/Expressive)



Kimberly West
Edutainment Producer
Tempo Temperaments
The Purrsonalities

“I tested out as a combination of a fun-loving Swing and a hard-working Salsa. In other words, I like to accomplish a lot and have fun doing it! My Tempo is fast and driven!”

Strengths: Fun, outgoing, entertaining, goal-driven, life-of-the-party, warm, friendly, helpful, visionary.

Weaknesses: Talks too much, needs focus, impulsive.

As a young person: “Being the life-of-the-party is great, when you are at a PARTY! Saying funny things didn’t go over too well in a math class, or during my violin lesson. I overcame this by getting involved in a place where I could talk and be silly: on stage acting in plays!”

TIP: “I realized that when I would bounce into a room and run up to someone who was rather shy, it really was disturbing to them. I had to stop, take a deep breath and WALK slowly up to them.”

“You are a star!”

Like best/least about my personality: “I love my Swing side when I can put people at ease right away. Being a warm, fun person, I find that people relax around me. I also love to make others laugh. What I like least is part of my Salsa side in that the older I get, every minute has to be accomplishing something. I have a hard time just relaxing without feeling guilty that I should be working on one of my goals at all times!”

Work: “I was able to achieve more at work. When I sold jewelry for instance, I was able to mirror everyone who came into the store and even sold the most expensive item there. I harmonized (adjusted) my actions to be in-tune with others.”

Keeping the dream alive: “I used my Salsa determination and strength to keep going in rough times like the sudden deaths of my brother and parents. I also used my fun Swing personality to find humor every where: I could laugh through the tears.”

ABOUT YOU: Swing/Salsa “You are a bright star that is destined to win! Don’t let others put out that fun side of you, just remember to bring it out in the appropriate setting. Use your Salsa side to set goals and dream big. And remember, if I can make it, so can you!”

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Swing the Star
Purrsonality®